



Design Museum Portland

Mobile App Proposal • Kaylee Aalbers • May 2017



Design Museum Portland is a nomadic museum that believes design can change the world through creative problem solving - making design accessible through a network of programming, pop-up exhibitions and events that are open to everyone.

Above all, Design Museum Foundation needs to expand. Design is everywhere, and Design Museum wants to be everywhere. They envision an enduring design museum for everyone, everywhere. As Design Museum grows, they keep in mind the vision to establish branches in every major city.

This proposal takes the fact that design knows no bounds and combines it with Design Museum's mission of impacting everywhere, and proposes a mobile app that lets users better connect with design and the museum.

Users of Design Museum's app need quick access to events in their area, constant access to design, a way to access membership benefits, current Design Museum events, and other outlets to continue connecting with this nomadic museum.



Travel Portland

Map restaurants, stores, arts venues, breweries, and more, save favorite, and discover what's happening in the events tab.



Portland Art Museum

A place-based app that lets the user select a location of exhibit number to access digital assets such as a video or an audio lecture.



GPS MyCity

Self-guided walking tours for exploring cities on foot. Each walk includes a map as well as photos and background information.



Detour

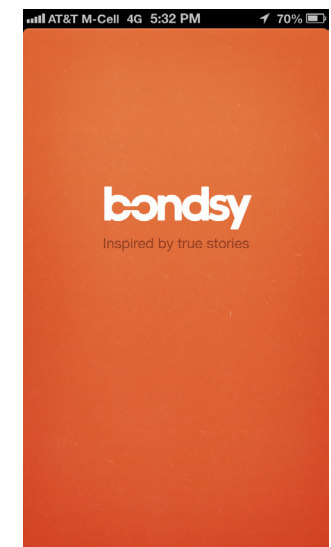
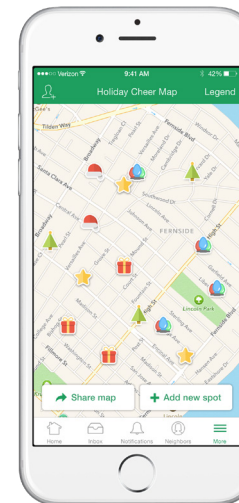
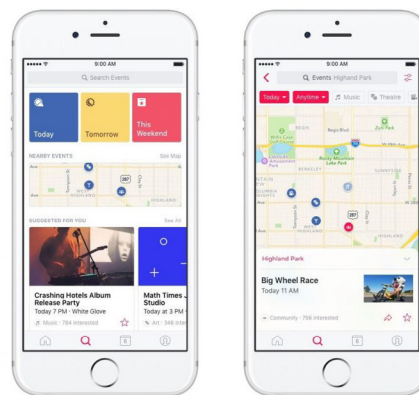
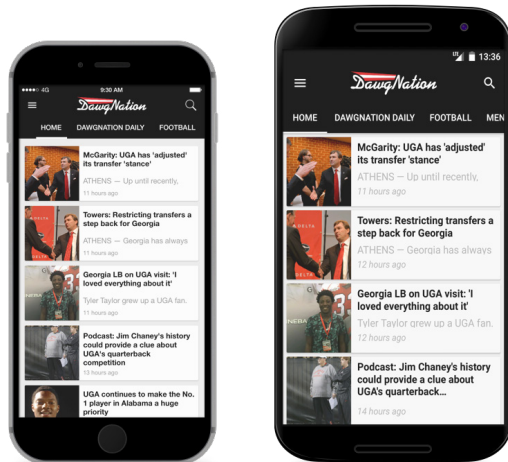
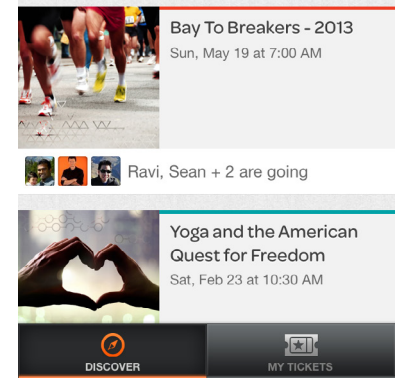
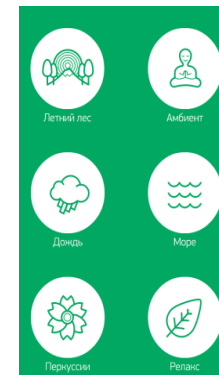
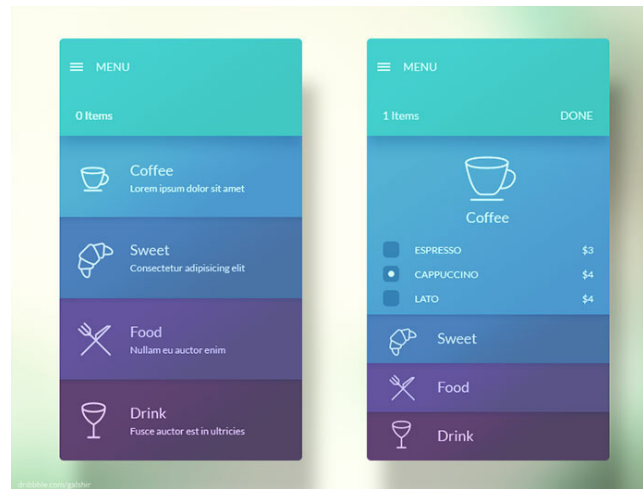
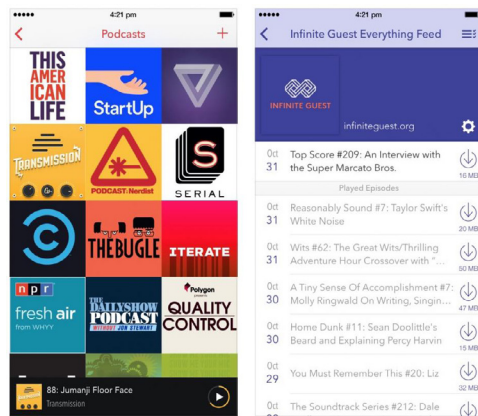
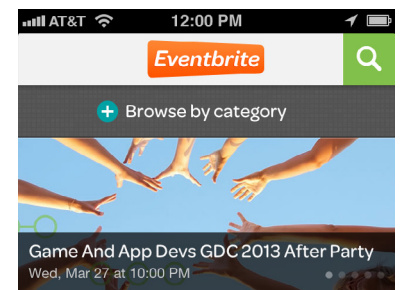
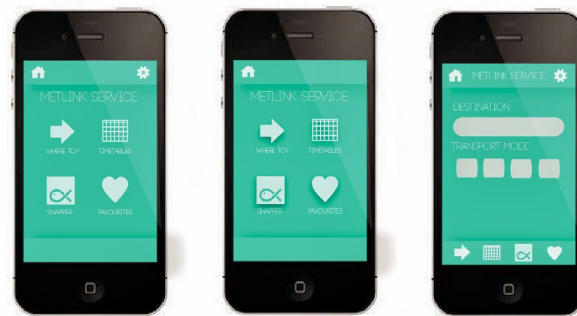
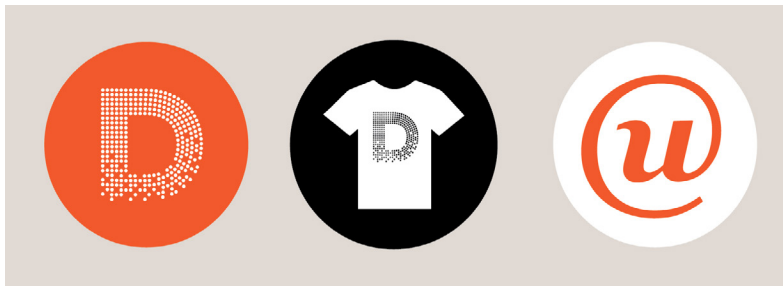
Immersive GPS audio walks that includes 30-60 minute tours of cities famous locations.

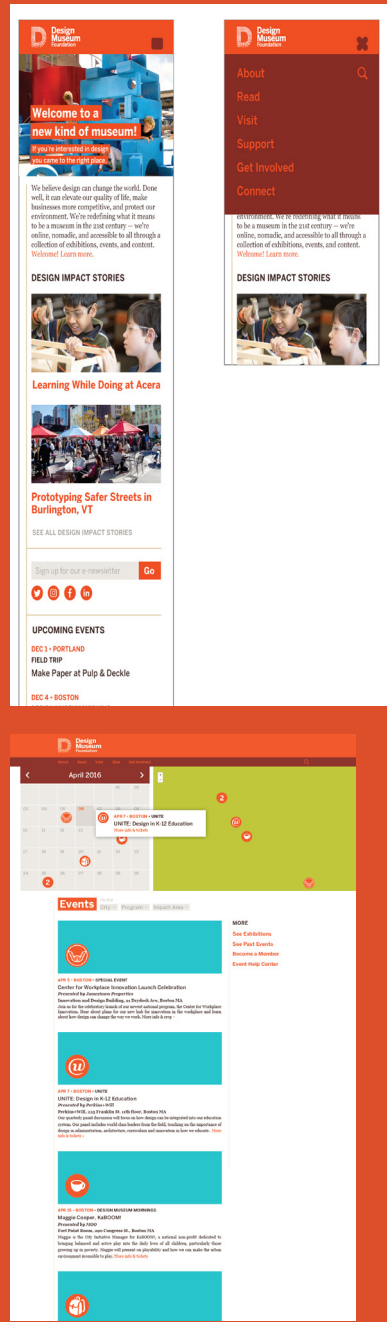
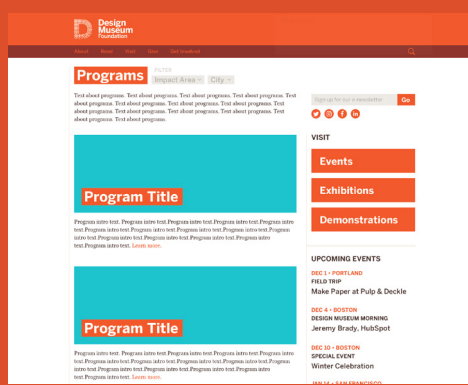
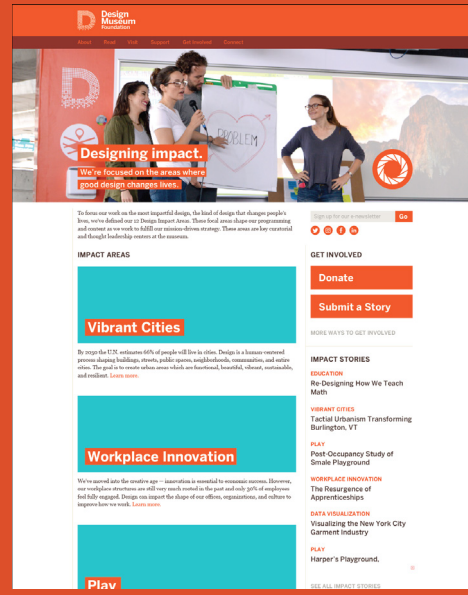
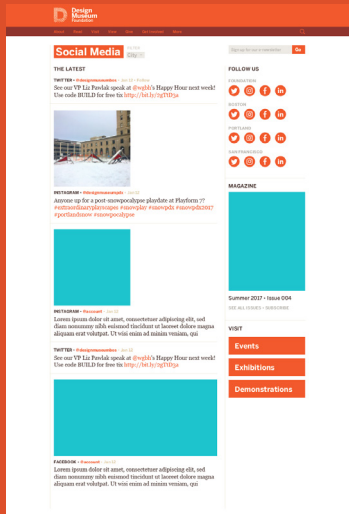
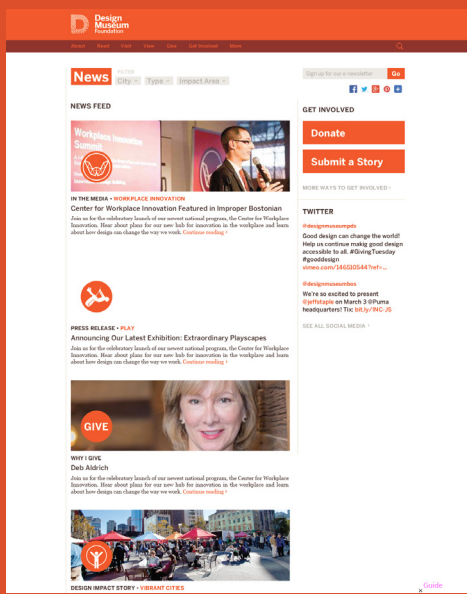
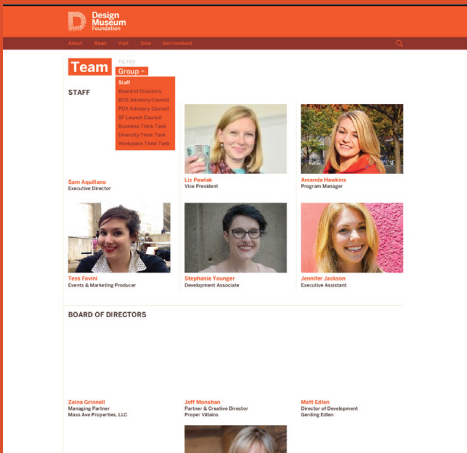


Public Art PDX

Public Art PDX

Interactive map with photos that shows over 400 works of art in Portland's central city.







Potential Attendees

Patrons who are interested in attending some of the museum's programming



Event Attendees/ Potential Members

Patrons who already attend events, may want to attend more and/or become a member



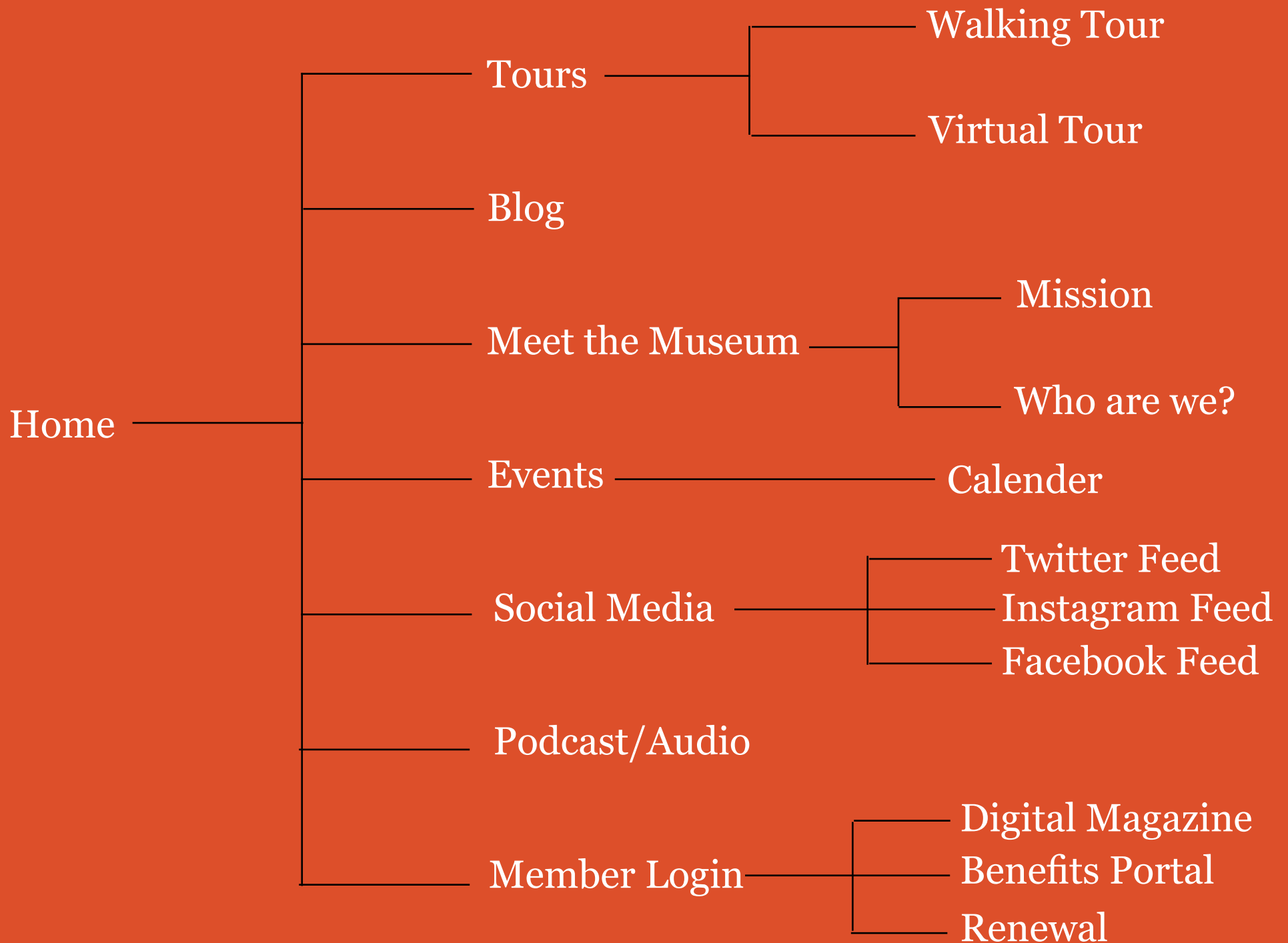
Sponsors

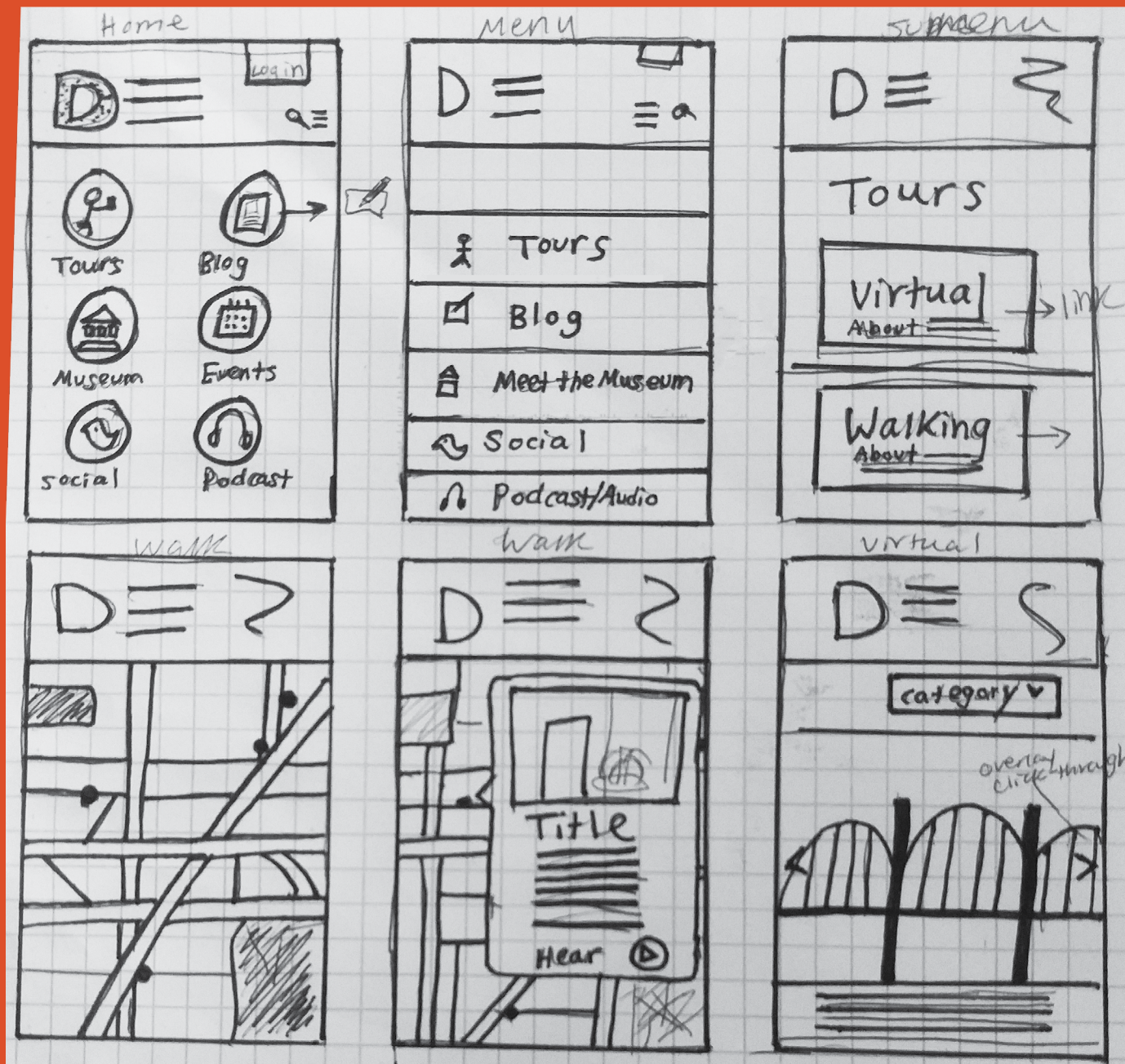
Companies wishing to learn more about the museum in order to donate space, money, or expertise

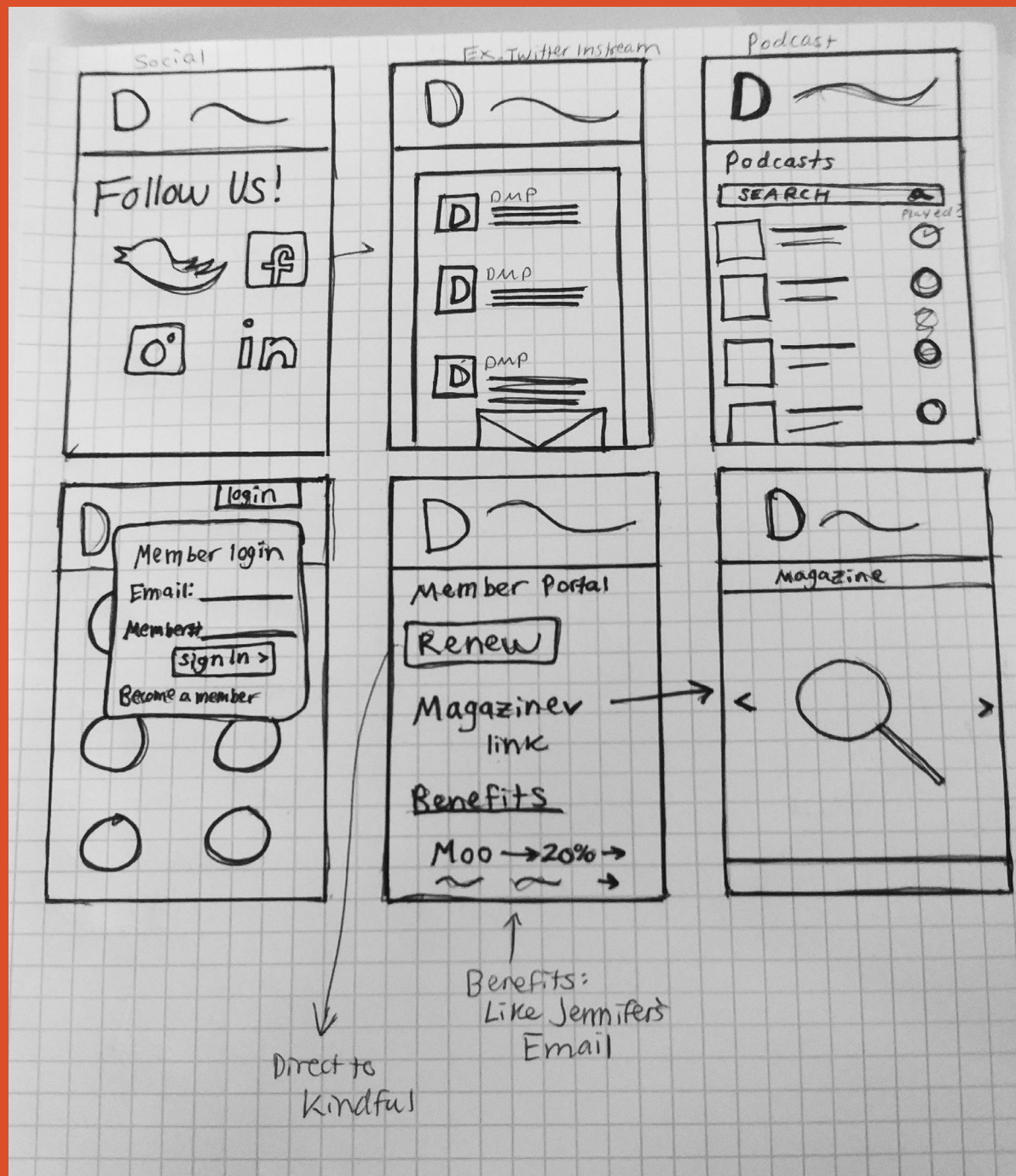


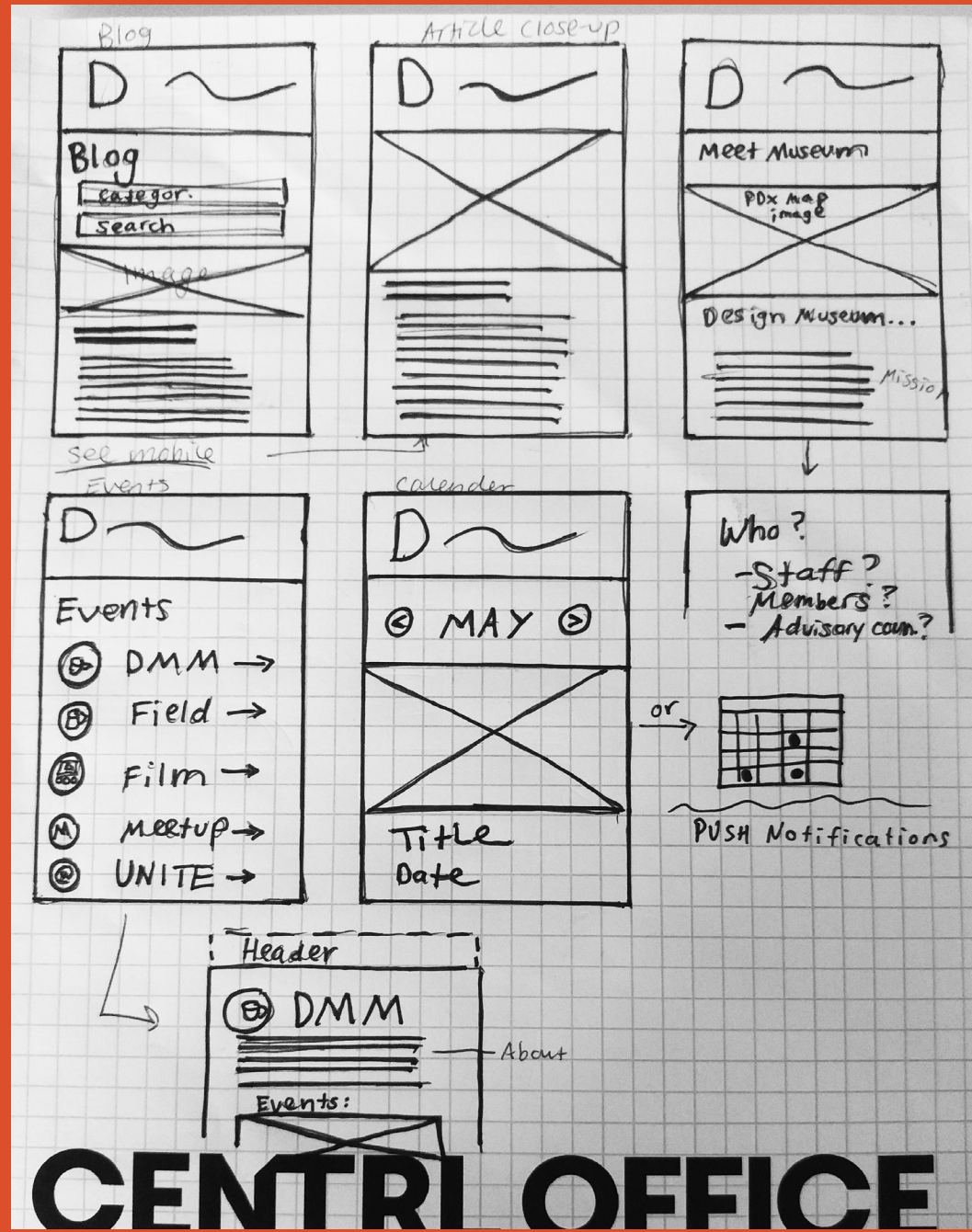
Members

Existing members of the museum wishing to keep up with their membership and museum happenings



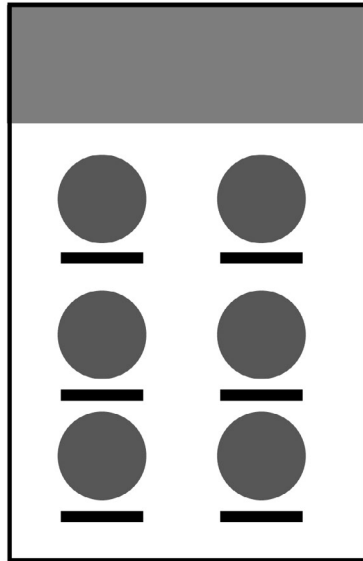






CENTRI OFFICE

Home



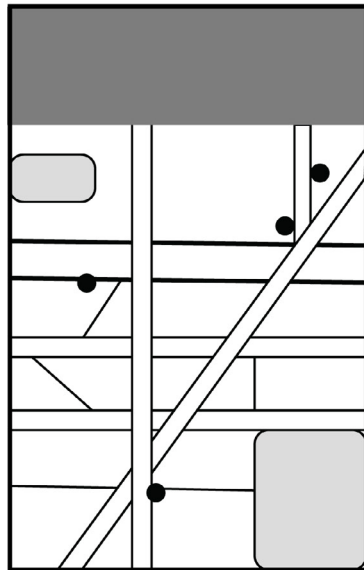
Menu



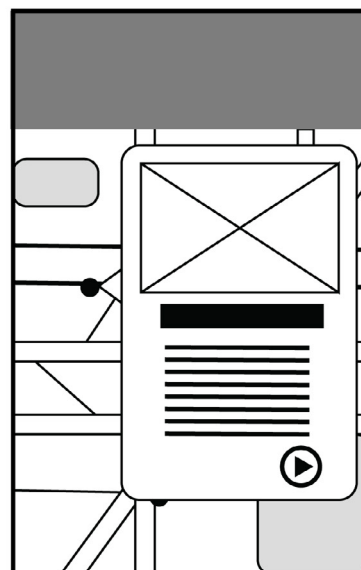
Tours Submenu



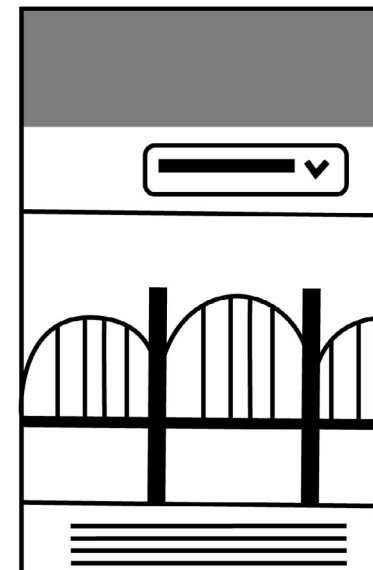
Walking Tour



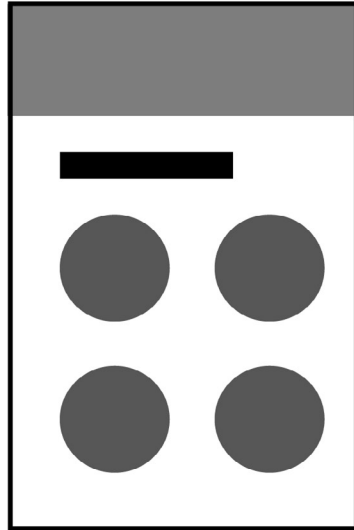
Walking Tour



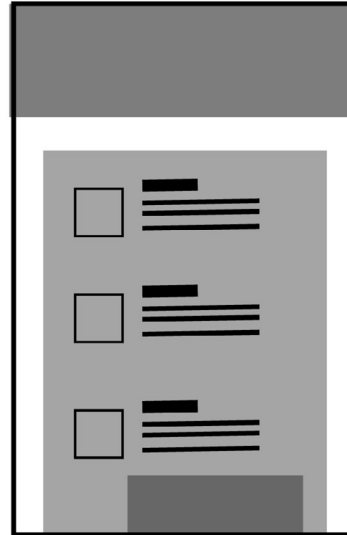
Virtual Tour



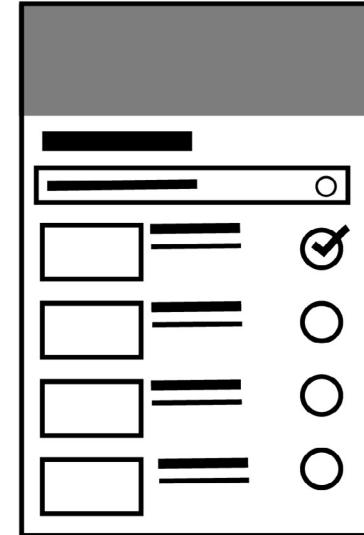
Social



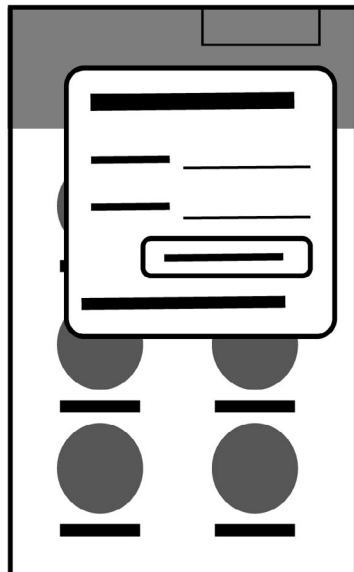
Twitter



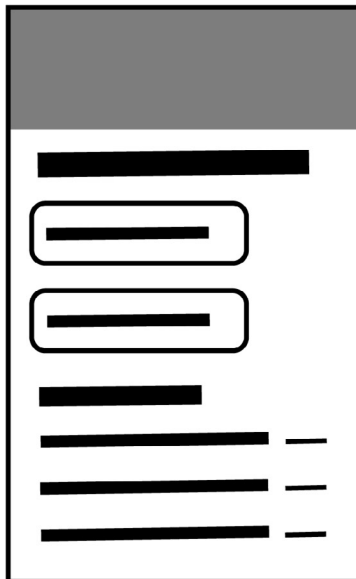
Podcast



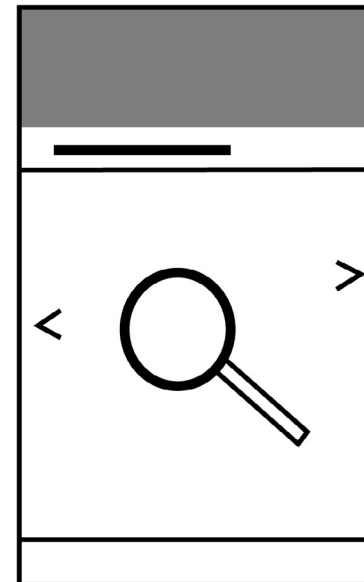
Login



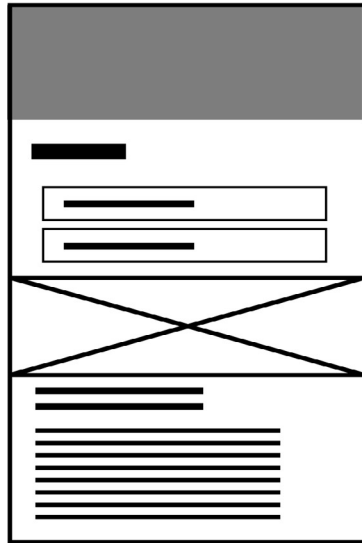
Member Portal



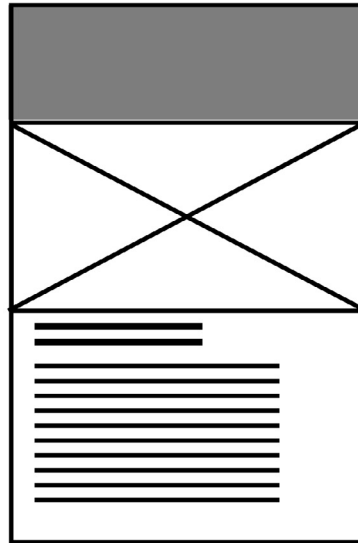
Magazine



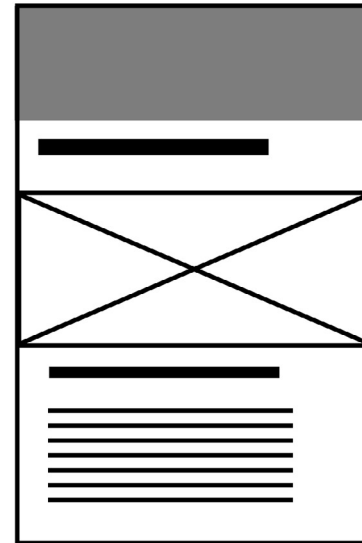
Blog



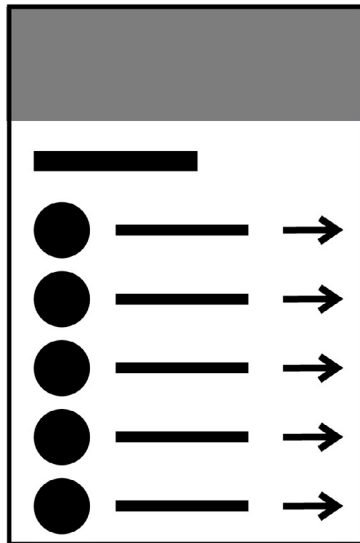
Article



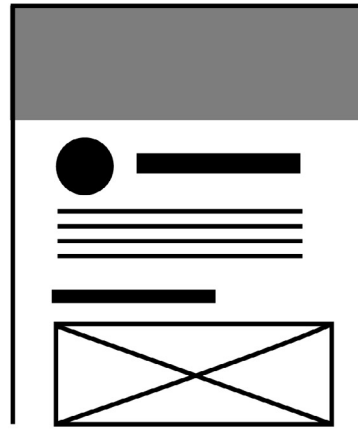
Meet Museum



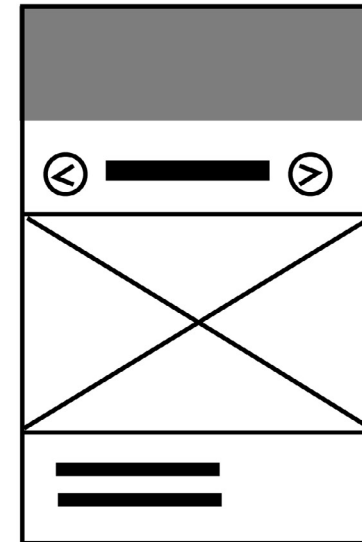
Events

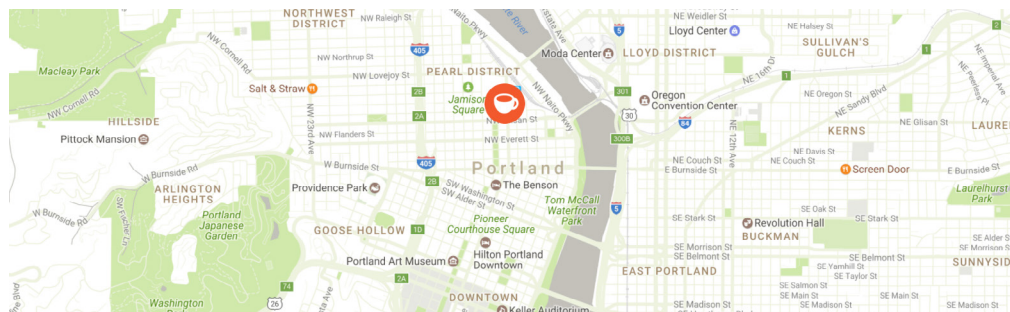
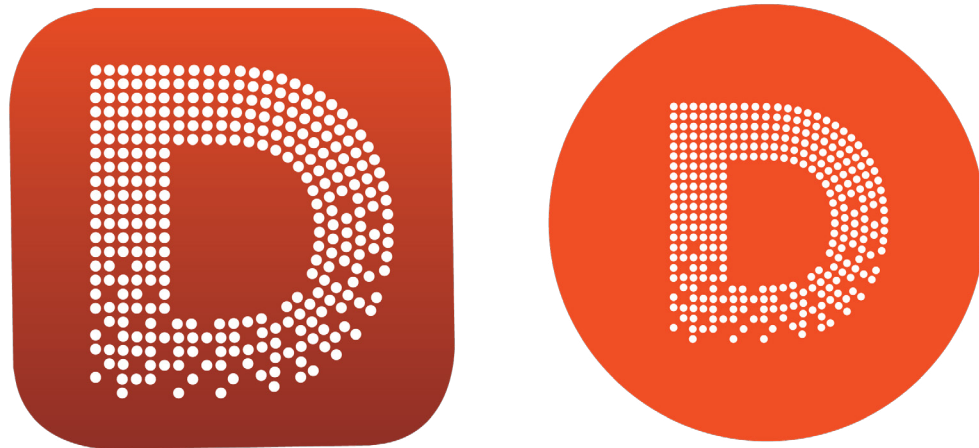


Events Close-Up



Calender









Design Museum Mornings: Invoking Change Through Modular Design

When: June 9, 2017, 6/9/17 8:30 am - 6/9/17 10:00 am

Gain exposure to the range of applications for modular design, including community transformation and public access to innovative structures with Todd Ferry, Center for Public Interest Design. Join us for Portland's second monthly Design Museum Mornings! The modular ...





Portland's Innovative Modular Designs

Posted: Wednesday, May 17th, 2017, 3:09pm

Explore how modular designs are shaping Portland, from tackling community issues to making delicious smoothies. Modular design has been a driving force in some of Portland's most prominent trends, including food carts and tiny ...





Design Museum Portland Launches Design Museum Mornings

Posted: Wednesday, April 26th, 2017, 2:44pm


For Immediate Release Contact: Erica Rife, Community Manager • 520.677.2047 • erica@designmuseumfoundation.org Design Museum Portland Launches Design Museum Mornings May 1, 2017—PORTLAND, OR—Design Museum Portland is proud to bring the city of Portland Design ...






Design Museum Mornings

Events







Design Museum Mornings

Design Museum Mornings is a monthly morning lecture series meant to inspire everyone, you don't need to be a designer to attend! Each event is free of charge and includes a short presentation from an engaging speaker, plus free coffee and breakfast. We like to these of these events as your regular shot of inspiration. Come join a friendly, welcoming community of great people; enjoy breakfast, and learn something new before work.

[View All Design Museum Mornings Events](#)







Field Trips

Part social hour and part learning experience, Field Trips are fun and engaging events that give guests an inside-look at great design. Each season we bring our Patron and Director's Circle members to interesting, design-focused spots all over the city for special behind-the-scenes tours and encounters. An intimate experience that includes light refreshments, drinks, and remarks from a design leader, we provide these encounters as thanks to our high-level members.


[View All Field Trips Events](#)






Film Screenings

Every season we screen a unique design-related film at different local theaters. All are invited as we showcase documentaries, films from emerging directors, and movies that explore the creative process. We offer exciting opportunities to further participate in the screening by engaging in Q&As with filmmakers and directors.

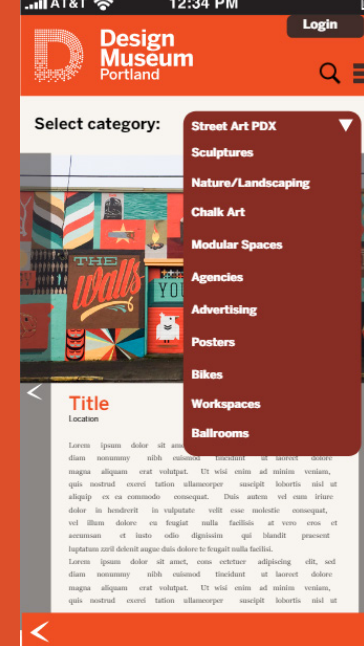
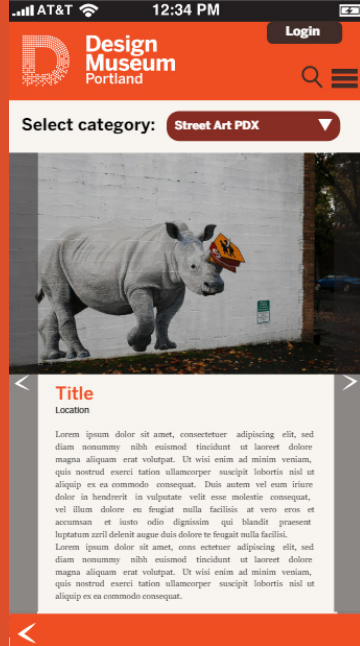
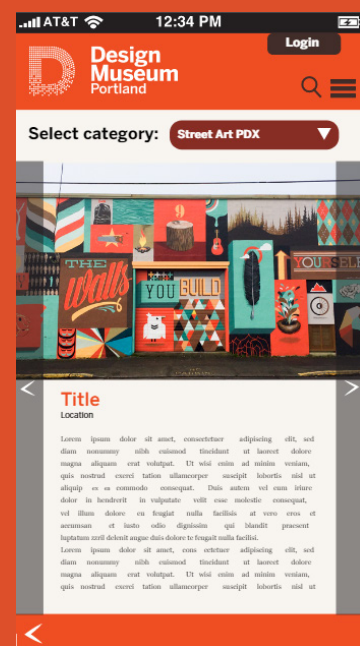
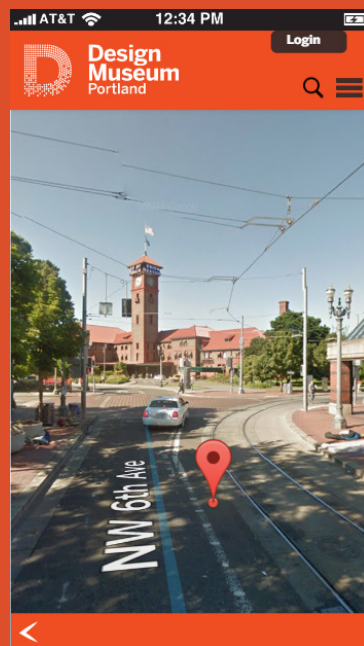
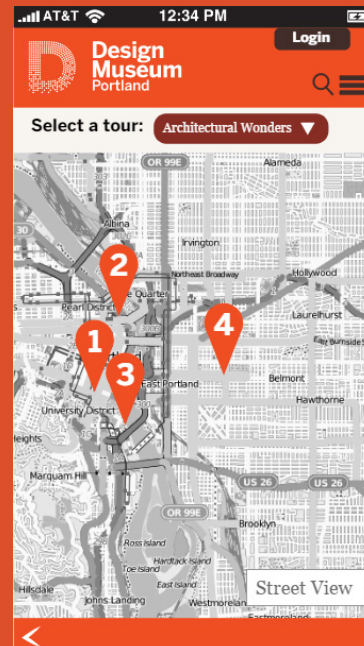
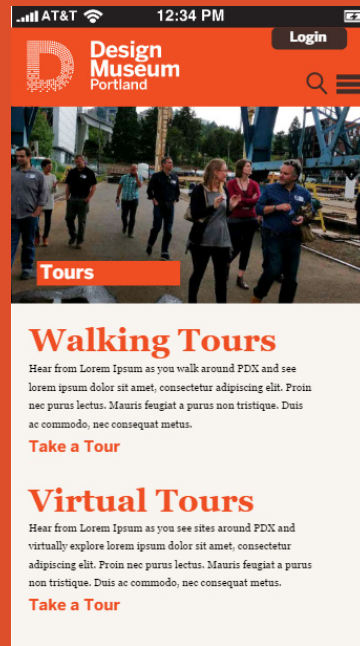
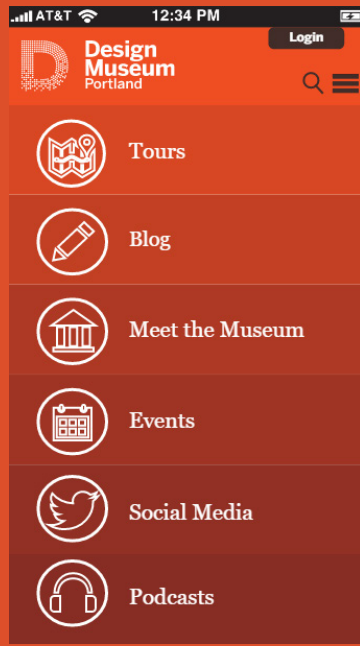


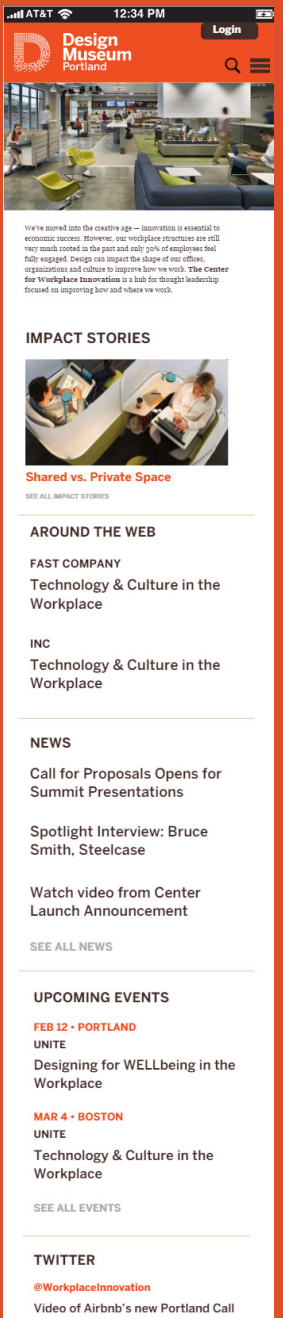
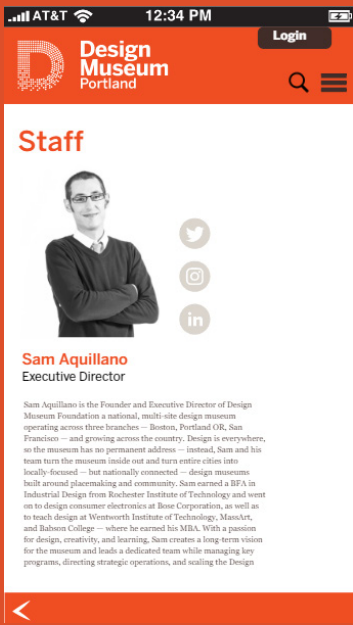
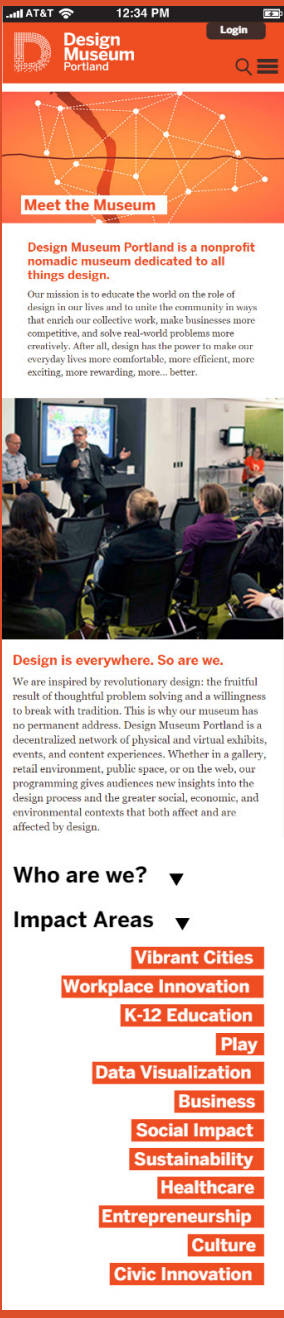
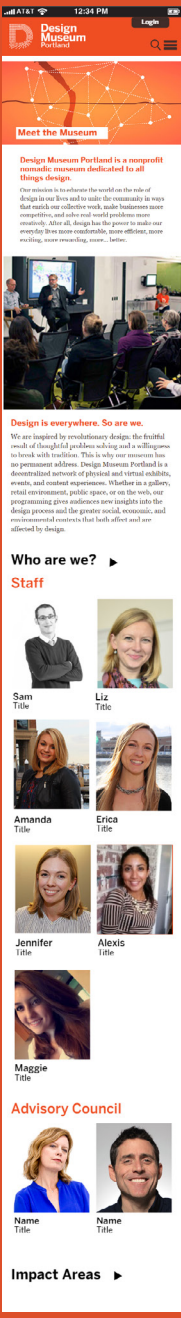
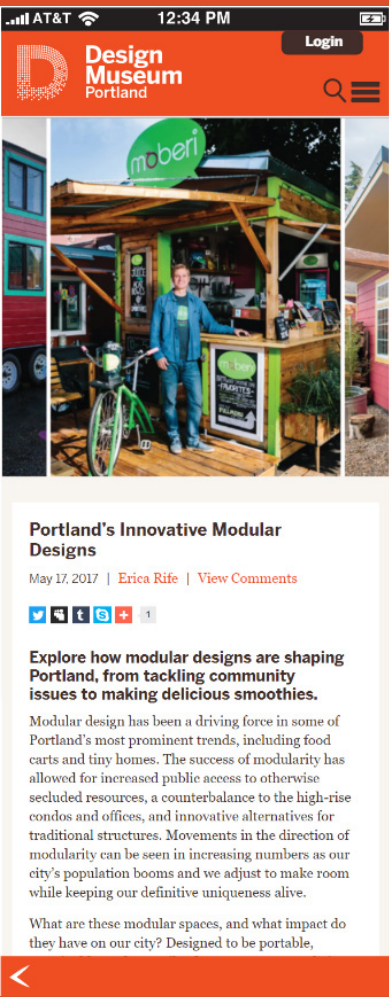
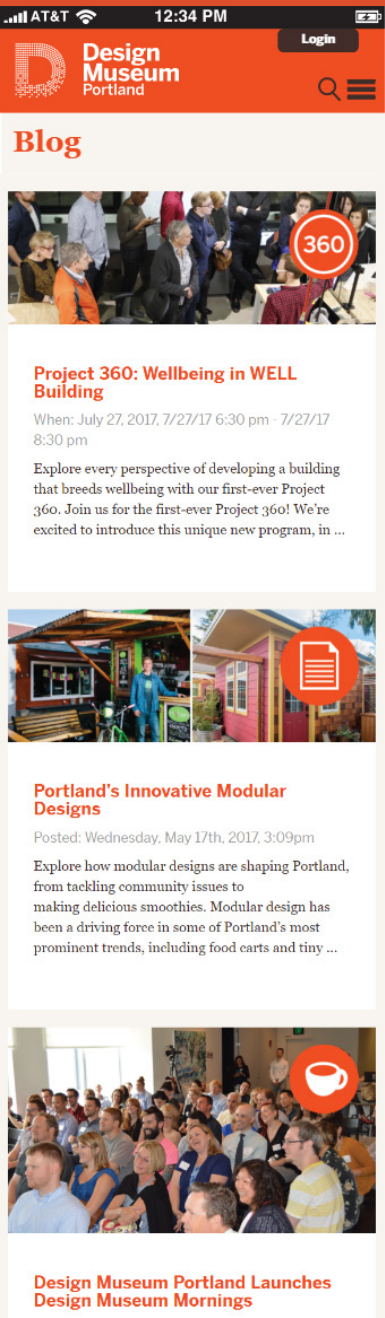


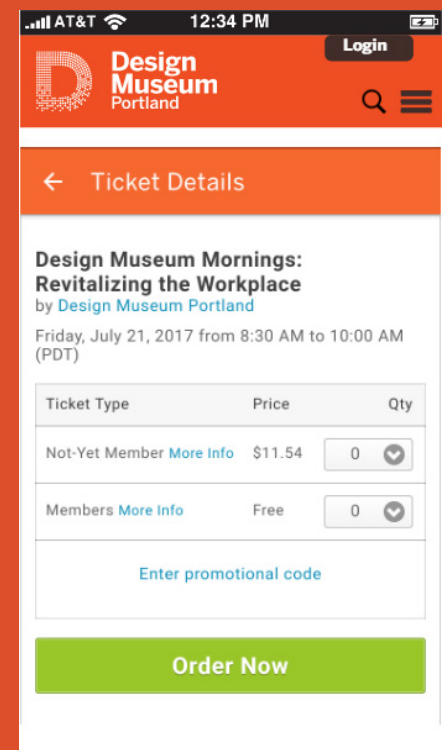
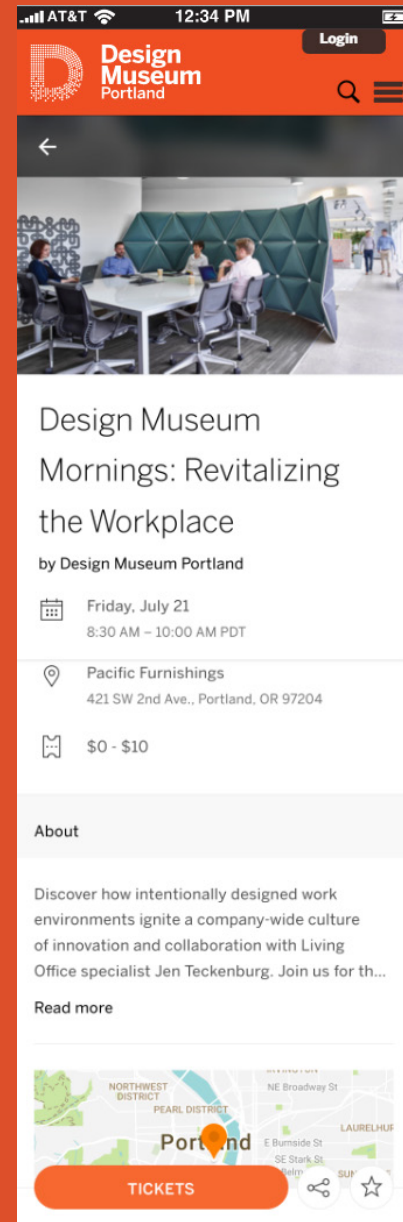
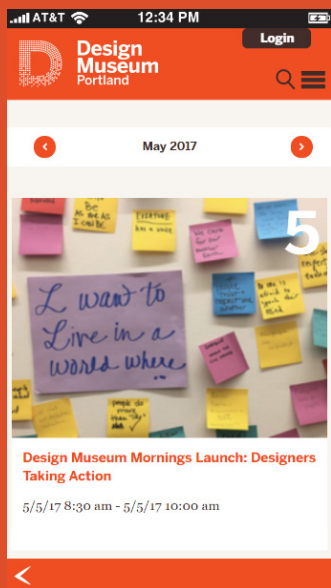
Meetup

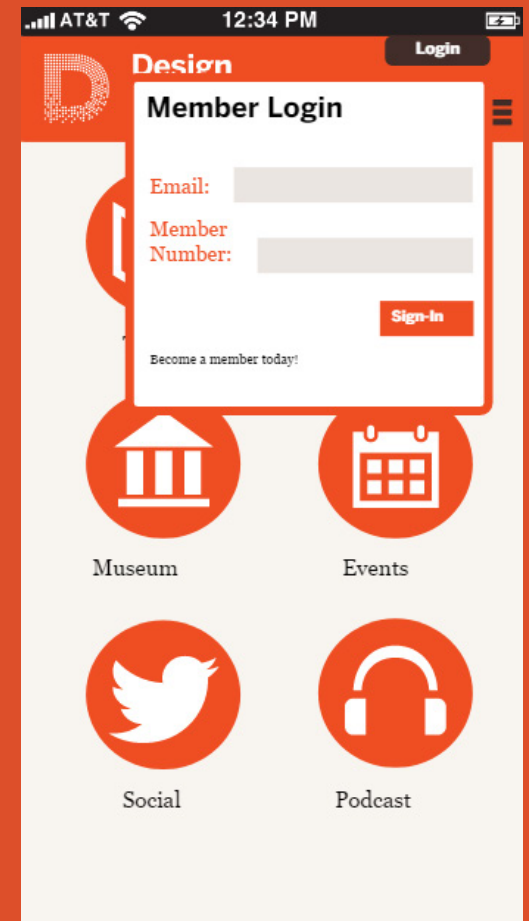
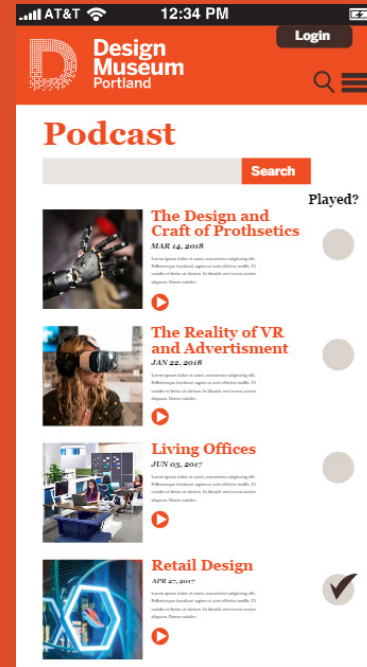
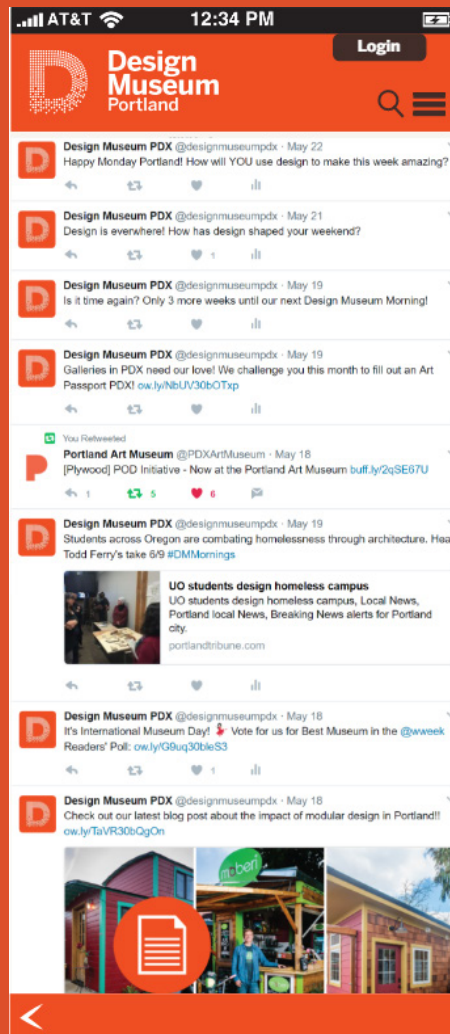
Design Museum Portland Meetups are a mingling and meeting of Portland's design minds. Whether you're a professional looking to expand your circle, a volunteer dedicated to design, or curious about the museum - we want to meet you! Join the Meetup to expand your network, meet fellow designers and future clients, and get a sneak peek at what's coming up for the season!

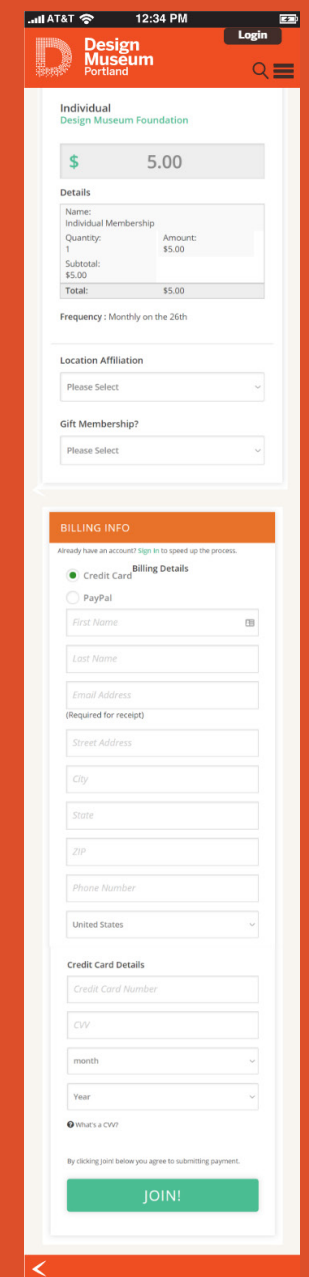
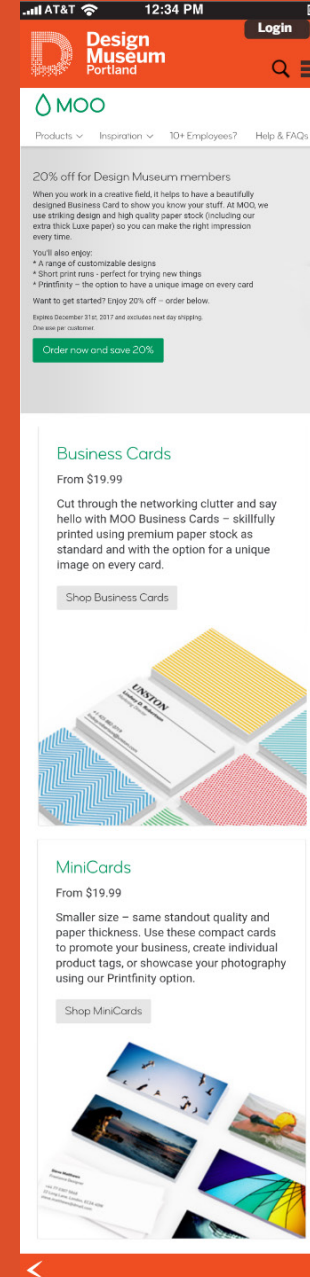






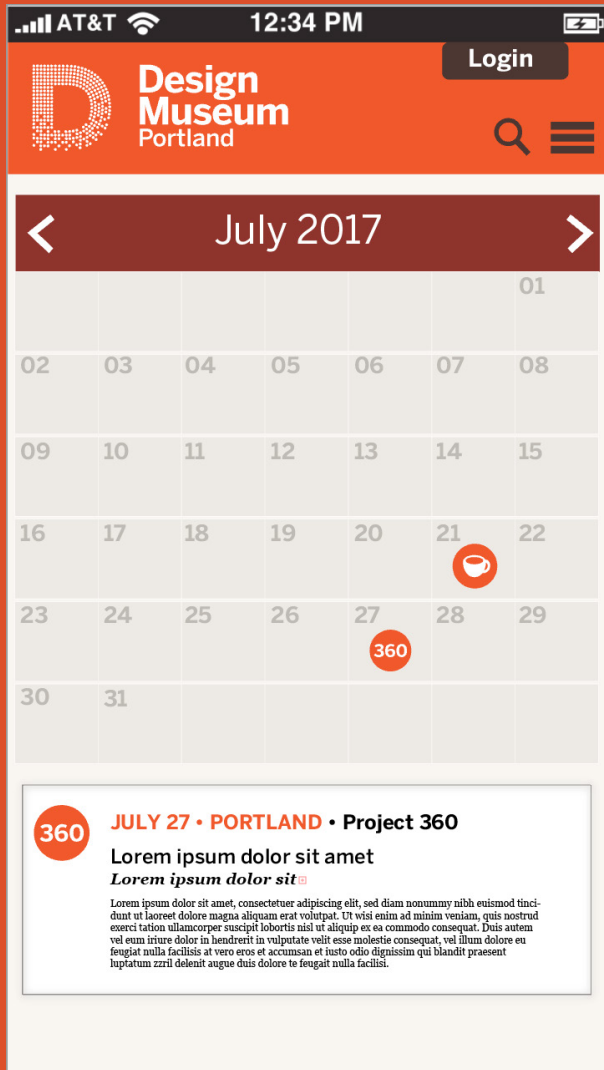




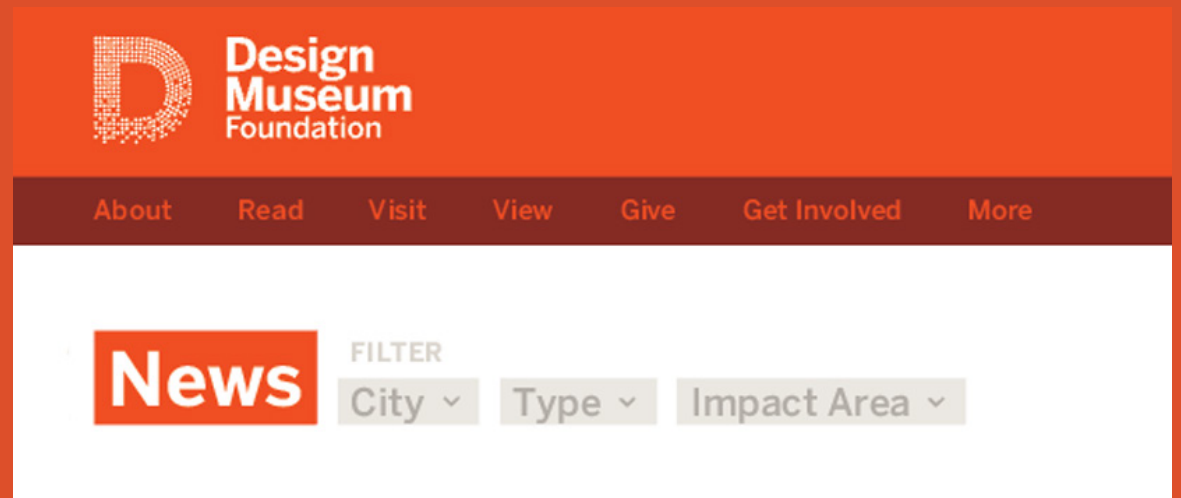


<https://www.behance.net/gallery/54681503/Design-Museum-App-Prototype-Round-1>





Boston Calender



Design Museum
Portland



Design Museum
Boston



Design Museum
San Francisco