



GRESSA

# MEET THE FOUNDER



My passion comes from my family history of traditional herbalism in eastern Russia, my own scientific background, and my desire for uncomplicated, exceptional lifestyle rituals to replace the modern habit of overconsumption. GRESSA was created to transcend green beauty; to remove the stigma and stereotype from the word green.

My collection celebrates glamour and sex appeal with elegant skincare essentials and high-performance color—all formulated with organic and wild-crafted ingredients, and without toxic preservatives, skin-clogging silicones, or anything else that is harmful to your health.

My dream is that every bathroom, handbag, and nightstand will be graced with a jar or an exquisite glass bottle filled with more than just skincare or makeup, but also a beautifying experience that elevates and inspires each GRESSA user to be authentic, unapologetic, and fearless.

XO,  
*Svetlana*



## ROSEHIP SEED OIL

Packed with vitamins A, C, and E, this oil is beloved for its ability to repair damaged skin, aid in post-acne scarring, and prevent signs of aging. The high concentration of essential fatty acids nurtures dry, weathered, and dehydrated skin.



## CALENDULA OIL

For centuries, practitioners have used the oil of the vibrant calendula flower to heal and soothe irritated, inflamed skin. Its petals are rich in carotenoids that keep skin youthful by protecting it from environmental aggressors.



## ROMAN CHAMOMILE OIL

Chamomile is the ultimate de-stressor. Used widely in herbal medicine as a relaxing tea infusion, chamomile also calms red, sensitive skin, and promotes skin cell rejuvenation.



## SEA BUCKTHORN OIL

This oil is an anti-aging overachiever. It's the only plant source that contains omegas 3, 6, 9 and 7, as well as a high concentration of vitamins A, C, and E, and over 200 nutrients. It works wonders to keep wrinkles, acne, and eczema at bay.



## MACADAMIA OIL

Macadamia provides a nutrient-dense oil that feels rich, but absorbs quickly. It has a restorative effect on lackluster skin, and relieves dryness without clogging the pores or feeling heavy.



## JOJOBA OIL

This lightweight golden liquid is actually a wax ester, which is what makes it mimic oil that our skin produces. This versatile, potent ingredient heals, balances, and restores healthy skin.



## HAZELNUT OIL

Hazelnut oil has a dry texture that is uniquely toning and balancing. It is also rich in linoleic acids, which strengthen the skin's elasticity. It is especially beneficial for minimizing pores and hydrating oily skin.



## GRAPESEED OIL

Delicate grape seed oil hydrates while regulating natural oil production. It is bursting with antioxidants that fight free radicals, anti-inflammatory polyphenols, beta-carotene, and vitamins D, C, and E.



## YLANG YLANG OIL

The oil from this sweetly scented tropical bloom has powerful antiseptic and antibacterial properties that keep the skin balanced and healthy.



## Balancing Cleanser

At GRESSA, the centuries-old tradition of oil cleansing is the foundation of beautiful skin. Our proprietary blend of precious organic oils hydrates and balances every skin type while removing all traces of makeup and debris. When massaged into dry skin, oils of jojoba, olive, castor, pumpkin, and rosehip actively draw out impurities and brighten, then emulsify to a milk when splashed with warm water:

### INGREDIENTS

\*Jojoba (*Simmondsia chinensis*) oil, \*Extra Virgin Olive (*Olea europaea*) Oil, \*Castor (*Ricinus communis*) Oil, \*Pumpkin (*Cucurbita pepo* L.) Seed Oil, \*Camelina (*Camelina sativa*) Oil, \*Rosehip (*Rosa rubiginosa*) Oil, Sorbitan Laurate (and) Polyglyceryl-4 Laurate (and) Dilauryl Citrate, \*Lavender (*Lavandula angustifolia*), \*Geranium (*Pelargonium graveolens*) Essential Oil, \*Roman Chamomile (*anthemis nobilis*) Flower: \*CERTIFIED ORGANIC

1.7 oz / 50 ml

## Purifying Cleanser

Our gentle gel-to-foam cleanser whisks away grime, and purifies skin while maintaining its natural pH balance. An infusion of lavender, chamomile, and rare immortelle flower reduces redness, acne flare-ups, and skin discolorations. This is the ideal follow-up to the Balancing Cleanser for a deep double cleanse, or effective for every skin type when used on its own.

### INGREDIENTS

\*Aqua Herbal Infusion (Lavender (*Lavandula intermedia*) Flowers, Calendula (*Calendula officinalis*) Flowers, Life Everlasting (*Helichrysum arenarium*) Flowers), Coco Glucoside, \*Vegetable Glycerin, Leuconostoc/Radish Root Ferment Filtrate (and) Lonicera Japonica (Honeysuckle) Flower Extract (and) Lonicera Caprifolium (Honeysuckle) Extract (and) Populus Tremuloides Bark Extract (and) Gluconolactone.  
\*Roman Chamomile (*anthemis nobilis*) Flower, Xanthan Gum. \*CERTIFIED ORGANIC.

1.7 oz / 50 ml





## Rejuvenating Mist

This organic neroli hydrosol captures the purest essence of Moroccan orange blossoms. Each spritz delivers antioxidants and vitamin C, as well as calming and antibacterial benefits. It encourages cell turnover for a radiant, even complexion. Can be used as a toning step or for a refreshing boost anywhere at any time.

### INGREDIENTS

\*Moroccan Orange Blossom (Neroli) Distillate. \*CERTIFIED ORGANIC

**1.7 oz / 50 ml**

## Purifying Mist

We bottled the highest-grade Bulgarian rose water for this indulgent organic floral mist. It is much more than a gorgeous aroma: its purifying and soothing properties minimize pores, reduce redness, and heal irritated skin. Can be used after cleansing or as a cooling spritz on the go.

### INGREDIENTS

\*Rose Petal (Rosa damascena) Distillate \*CERTIFIED ORGANIC

**1.7 oz / 50 ml**





## Purifying Oil

This light, silky oil dives into skin for a supreme hydrating experience. The precise blend includes jojoba, rosehip, immortelle, red raspberry, and chamomile oils to diminish the appearance of fine lines and wrinkles, restore elasticity, balance troubled skin, and fade discolorations. A few drops are perfect to prep for makeup or for lightweight moisture.

### INGREDIENTS

\*Moroccan Orange Blossom (Neroli) Distillate. \*CERTIFIED ORGANIC

**0.5 oz / 15 ml**

## Night Repair Elixir

Wake up to brighter, smoother, more resilient skin with Gressa Night Repair Elixir. The transformational treatment relies on anti-aging powerhouses including sea buckthorn and rosehip oils, a dose of vitamin A, skin toning hazelnut oil, clary sage, and ylang-ylang. This potent blend of precious herbal extracts works like magic to deliver the best beauty sleep ever.

### INGREDIENTS

\*Grapeseed (Vitis vinifera) Oil, \*Jojoba (Simmondsia chinensis) oil, \*Hazelnut (Corylus Avellana), \*Sunflower (Helianthus Annuus) Oil, Camelina (Camelina sativa) Oil, \*Rosehip (Rosa rubiginosa) Oil, \*Macadamia (Macadamia integrifolia) Nut Oil, \*Sea Buckthorn (Hippophae rhamnoides) Seed Oil, \*Ylang Ylang (Cananga odorata), \*Clary Sage (Salvia sclarea), Vitamin A.

**0.5 oz / 15 ml**



## Renewing Polish

Get instant gratification with this all-in-one brightening, clarifying, exfoliating, and moisturizing facial treatment. Rice enzymes, sugar, and vitamin C power the honey-based formula, which works as a mask, peel, and scrub. With regular use stubborn dry patches disappear, blemishes are banished, and skin becomes touchably smooth and fresh.



## INGREDIENTS

\*Raw Honey, \*Brown Sugar, \*Brown Rice Flower, \*Extra Virgin Olive Oil, Coconut Derived Esters, Therapeutic Proprietary blend of \*Lavender (*lavandula angustifolia*), \*Geranium (*Pelargonium graveolens*), Ascorbic Acid (Vitamin C), Leuconostoc/Radish Root Ferment Filtrate. \*CERTIFIED ORGANIC

1.7 oz / 50 ml

## Dirty Pretty Things

First you're dirty, then you're pretty. This loaded blend of Moroccan clay, traditional herbs, spices, and vitamin C activates with water to do your dirty work. The stimulating formula eliminates toxins, clears blackheads, shrinks pores, brightens, and stimulates collagen production. Use following the Renewing Polish for a heavenly masking ritual.

## INGREDIENTS

Red Moroccan Rhassoul Clay, Ascorbic Acid (Vitamin C), Sodium Bicarbonate, \*Theobroma Cacao (Raw Cacao), \*Rosa Centifolia (Pink Rose), \*Licorice (*Glycyrrhiza glabra*) root, \*Trigonella (Fenugreek Seed) *foenum-graecum*, \*Acadirachta (Neem Leaf) *indica*, \*Althaea Officialis (Marshmallow) Root, \*Symphytum (Comfrey Root) *officinale*, \*Matricaria (Chamomile) *chamomilla*, \*Citrus (Orange Peel) *sinensis*, \*Citrus (Lemon Peel) *limon*, \*Calendula Officialis (*Calendula*) flower, \*Cinnamomum Zeylanicum (Cinnamon), \*Myristica Fragrans (Nutmeg), \*Syzygium Aromaticum (Clove), \*Curcuma Longa (Turmeric), \*Vanilla Planifolia Bean.

1.7 oz / 50 ml



## Corrective Serum Foundation

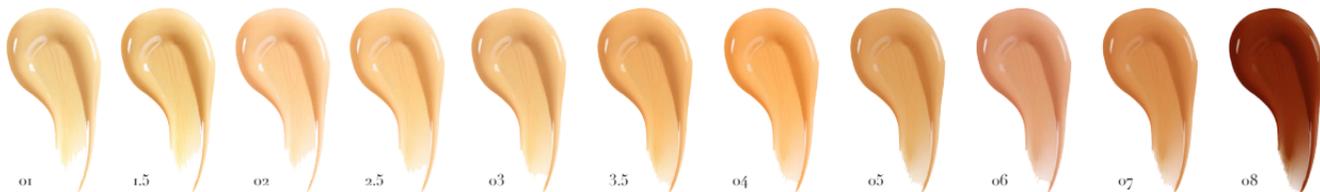


It's a serum. It's a foundation. It's a revolution. This fluid-to-velvet formula delivers a veil of weightless coverage like nothing you've ever seen. Raw mineral pigments are combined with the GRESSA Healing Complex™, our proprietary blend of botanical extracts, for overall balance, radiance and clarity with a buildable, flawless finish.

### INGREDIENTS

\*Brassica oleracea (Broccoli) Seed Oil, Coconut Alkanes (and) Coco-Caprylate/Caprate, Silica, GRESSA Healing Complex™ \*Silymarin, \*Neem (Azadirachta indica) Extract, \*Horsetail (Equisetum arvense) Extract, \*Lemon Balm (Melissa officinalis) Extract, \*Barberry (Berberis vulgaris) Extract, \*Sea Buckthorn (Hippophae rhamnoides) Seed Extract, \*Elder Flower (Sambucus nigra) Extract, \*Bitter Melon (Momordica charantia) Extract, Licorice Root (Glycyrrhiza glabra) Extract, Tocopheryl Acetate Non-GMO, Coenzyme Q10, Ascorbyl tetraisopalmitate, (Vitamin C), \*lecithin, \*glycerin, mica, iron oxides, titanium oxide. \*CERTIFIED ORGANIC

**0.5 oz / 15 ml**





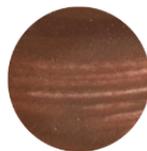
## Illuminating Serum

Add radiance to any look with this versatile highlighting serum. Accentuate tops of cheekbones, brow bones, and the Cupid's bow with the pearlized fluid, or mix into moisturizer for a sheer, dewy effect.

### INGREDIENTS

\*Brassica oleracea (Broccoli) Seed Oil, Caprylic/Capric Triglyceride, Silica, GRESSA Healing Complex™ \*Silymarin, \*Neem (Azadirachta indica) Extract, \*Horsetail (Equisetum arvense) Extract, \*Lemon Balm (Melissa officinalis) Extract, \*Barberry (Berberis vulgaris) Extract, \*Sea Buckthorn (Hippophae rhamnoides) Seed Extract, \*Elder Flower (Sambucus nigra) Extract, \*Bitter Melon (Momordica charantia) Extract, Licorice Root (Glycyrrhiza glabra) Extract, Tocopheryl Acetate Non-GMO, Coenzyme Q10, Ascorbyl tetraisopalmitate, (Vitamin C), \*lecithin, \*glycerin, mica, iron oxides, titanium oxide. \*CERTIFIED ORGANIC

0.5 oz / 15 ml



## Contouring Serum Bronzer

This bronzing fluid serum mimics the healthy flush of a natural tan and subtly contours the face. The richly pigmented, weightless formula naturally warms all skin tones for a glowing, sun-kissed effect.

### INGREDIENTS

\*Brassica oleracea (Broccoli) Seed Oil, Caprylic/Capric Triglyceride, Silica, GRESSA Healing Complex™ \*Silymarin, \*Neem (Azadirachta indica) Extract, \*Horsetail (Equisetum arvense) Extract, \*Lemon Balm (Melissa officinalis) Extract, \*Barberry (Berberis vulgaris) Extract, \*Sea Buckthorn (Hippophae rhamnoides) Seed Extract, \*Elder Flower (Sambucus nigra) Extract, \*Bitter Melon (Momordica charantia) Extract, Licorice Root (Glycyrrhiza glabra) Extract, Tocopheryl Acetate Non-GMO, Coenzyme Q10, Ascorbyl tetraisopalmitate, (Vitamin C), \*lecithin, \*glycerin, mica, iron oxides, titanium oxide. \*CERTIFIED ORGANIC

0.5 oz / 15 ml

## Lumière

Possibilities are limitless with these liquid color concentrates. Just a drop of the densely pigmented formula adds a luminous, long-wearing tint to cheeks, eyes, or lips.

### INGREDIENTS

Innovative 100% Vegan formula highlights : \*Ricinus communis (Castor) Seed Oil, \*Brassica oleracea italica (Broccoli) Seed Oil, \*Rosa canina (Rosehip) Seed Oil, \*Hippophae rhamnoides (Sea Buckthorn) Seed Oil, Carthamus Tinctorius (Safflower) Oleosomes, Rosemary Extract, CoEnzymeQ10, Leuconostoc/Radish Root Ferment Filtrate, May Contain: Mica, Titanium Dioxide, Iron Oxide (CI77499, CI77492, CI77491), \*Proprietary blend of therapeutic precious oils.  
\*CERTIFIED ORGANIC

**0.17 oz / 5 ml**



## Eye Tint

This innovative cream-to-velvet eyeshadow is saturated with pure mineral pigments for extraordinary color payoff and smudgeproof wear. The smooth, long-wearing formula can be worn as an eyeliner; blended on with fingertips for a sheer finish, or applied with a brush for maximum impact.

### INGREDIENTS

Coconut Alkanes (and) Coco-Caprylate/Caprate, Candelilla (Euphorbia Cerifera) Wax, Silica, Mica, Laurel Lysine, and may contain: [+/- Titanium Dioxide CI 77891, Iron Oxides CI 77491, CI 77492, CI 77499, Mica CI 77019 100% Formula of Natural Origin

**0.17 oz / 5 ml**





## Lip Boost

Treat lips with the moisture of a balm, the coverage of a lipstick, and the glow of a gloss. With shades ranging from subtle to statement, there's a Lip Boost for every mood.

### INGREDIENTS

\*Ricinus Communis (Castor) Seed Oil, \*Butyrospermum (Shea) parkii Butter, Magnifera Indica (Mango) Butter, \*Copernicia Cerifera (Carnauba) Wax, \*Seabuckthorn Seed Oil, Ubiquinone (CoEnzyme Q10), \*Rosmarinus Officinalis (Rosemary) Extract, Tocopherol (Vitamin E) Non-GMO, Mica, Iron Oxides. \*CERTIFIED ORGANIC

**0.17 oz / 5 ml**



## Air Focus Foundation Brush

This foundation brush expertly blends and buffs makeup to achieve the soft finish of airbrushing. It pairs perfectly with the Corrective Serum Foundation for a flawless complexion.



## Cream Shadow Brush

Apply the Gressa Eye Tint, or any of your favorite eyeshadows, with this unique brush made with premium Taklon Nylon. Use the flat side to apply color across the eyelid, or the pointed tip to contour the crease or define the lash line.



## Angle Liner Brush

The Angle Liner Brush transforms any Eye Tint into a pigmented eyeliner that stays put. A slightly dampened brush will create graphic and winged shapes, while a dry brush will result in a soft, diffused line.



## Precision Lip Brush

This precisely shaped brush delivers just the right amount of lip color for a smooth, gorgeous pout. It also doubles as a concealer brush to make imperfections vanish.



# TESTIMONIALS

## **GLORIA T.** - *Perfect foundation...*

This is an amazing product. I never liked foundation because I thought it looked too much like a mask. These amazing droplets provide a long-lasting and sheer layer of coverage that evens out the skin, covers and TREATS blemishes, but still lets your true colors and freckles shine through. Putting on makeup now feels like a self care routine because it comes in a gressa bottle and smells nice. Thank you Svetlana!

## **BRITTANY B.** - *So Amazing!!!*

I was a little critical when I noticed how small the bottle was... but I only need a tiny bit to cover my entire face!!! It covers everything and looks so natural. Great customer service too. I am so impressed!

*It does wonders.  
- Judy K*

## **JESSICA B.** - *Incredible and luxurious...*

This face oil is divine. It works so well on dry and sensitive skin. It's the best face oil I've tried that doesn't cause breakouts.

## **NICOLE G.** - *I couldn't be happier...*

I couldn't be happier with this foundation. It has achieved Holy Grail status, and as a beauty professional who has tried every single high-end foundation available in department stores, that is saying a lot! I will never go back, never ever.

## **CHRISTINA D.** - *Best mask ever...*

I struggle with acne and this mask truly makes my skin look better the moment I rinse it off. Everything looks calmer. And it smells fantastic! I'm really thankful for this product and never want to be without it.

## **JEN A.** - *LOVE!*

Love this so much, the formula feels great on my lips, no synthetic fruity smell, and the color is perfect!!! I bought bare but I can't wait to try the bright purple color! Great pink nude color that's build able! I highly recommend!

## **ASHLEY B.** - *I adore!*

Just as suspected, my lip boost in bare is a dream. It really smooths over fine lines in my lips and gives the nicest hint of nude color. Perfect for everyday wear!

## **CHRISTY S.** - *Flawless + natural looking, works with oily skin too...*

I adore this formula. The Minimalist Corrective Serum Foundation put all of my other favorites to shame. It provides way more coverage than I expected and the color range really has a match for almost everyone! Definitely pair this purchase with the Illuminating Serum + Foundation Air Focus Brush, because that is just the perfect way to make sure the formula evens out perfectly and your skin looks exceptionally flawless and natural all at once.

*I adore this formula!  
- Christy S.*

## **JUDY K.** - *Purifying oil...*

I use it under my puffy, sagging eyes. It does wonders! My eyes are less puffy and look more youthful. My skin under my eyes are hydrated. I wish I had this product years ago.



# In the Press



Lucy Magazine



goop.com



Vogue Arabia



Harper Bazaar Germany October 2016



Interview Magazine April 2017



Teen Vogue April 2017



Schön! Magazine Spring 2017



Cosmopolitan April 2017



Petit Vour September 2016



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